



Dear Friend,

“Cash for Kids” would like to present an opportunity to provide support in 2018.

Jaime and Sonny Mitchell’s oldest son, Cash, was born with a congenital heart defect (CHD) called Tetralogy of Fallot. In Cash’s 7 short years of life, he has undergone numerous procedures for his heart, including two open-heart surgeries. Jaime and Sonny have been blessed with community wide support and have created a non-profit, Cash for Kids, to support other families like their own.

In years past, through the Gumbo Cook-Off, Cash for Kids has supported Little Hearts, Inc. and two local CHD families. This year we plan to continue our grant program that assists families with some of the extra living expenses incurred during hospitalizations and surgery travel.

We would like to ask for your support by participating in this year’s event. We will have our annual “Hearty” Gumbo Cook-Off on Saturday, February 24, 2018 from 11am – 2pm. Please consider one of our sponsor packages and bring your family out for this fun event which will include food, family fun and a raffle with many prizes!

With your support, “Cash for Kids” will be able to help out more CHD families in the New Orleans area. Your consideration of this event is greatly appreciated!

Thank you,

Jaime and Sonny Mitchell



The Mitchell's have pioneered their own event to raise money for families of children with congenital heart defects. With high hopes and big hearts, they started their first "Hearty" Cook-Off in January 2011 and the event has gotten bigger and better each year. The first five gumbo cook-offs raised over \$7000 for Little Hearts, a nationwide resource for children with congenital heart defects. The upcoming Gumbo Cook-Off will be the 8th annual and will directly benefit a child in need through Cash for Kids!

We would like to ask you to be a part of this year's event by being an event sponsor. Attached you will find a copy of the levels of participation.

Another way to participate is to donate an item for our raffle. Your donation will be placed along with other items donated to make up one of the many packages to be raffled at the event.

We hope that you will consider being a part of this year's event by joining us on Saturday, February 24, 2018 from 11am to 2pm at Crescent City Christian School Playground. Enclosed you will find a response form that can be faxed or mailed back. We ask that you return the form no later than January 26, 2018, so that you may be included on the invitation, T-shirt and on the event banner.

Your consideration of this donation is greatly appreciated. If you have any questions about the event, please feel free to visit www.cashforkids.us or contact Jaime Mitchell at (504) 579-6275.



Levels of Participation

Red Heart Sponsor \$500

- Company (or individual) name/logo placement on event banner
- Company (or individual) name/logo included on invitation and T-shirts
- Company (or individual) recognition throughout the event
- 5 event T-shirts
- 10 event tickets

Pink Heart Sponsor \$300

- Company (or individual) name/logo placement on event banner
- Company (or individual) name/logo included on invitation and T-shirts
- Company (or individual) recognition throughout the event
- 3 event T-shirts
- 6 event tickets

Purple Heart Sponsor \$200

- Company (or individual) name/logo placement on event banner
- Company (or individual) name/logo included on invitation and T-shirts
- 2 event T-shirts
- 2 event tickets



Participation Form

1. Participation

- I have read the proposal and *gladly* accept the responsibilities and benefits included.
- I agree to participate in the event at the level of \$ _____.
- I understand that this amount is preferably due on or before January 26, 2018. Please notify us at your earliest convenience so that you will receive the *maximum benefits* of your participation.
- There are 3 ways to submit your donation:
 1. Pay cash to support Cash for Kids!
 2. Make a paypal payment to cashforkidsnonprofit@gmail.com
 3. Make checks out to "Cash for Kids"
- Mail your donation to:

Cash For Kids
c/o Jaime Mitchell
668 Jefferson St
Jefferson, LA 70121

2. To ensure timely participation placement:

- Please sign this agreement and return as soon as possible a commitment of your most meaningful intent.
- If your company is participating as an event sponsor, please forward your company's logo to cashforkidsnonprofit@gmail.com so that you will be prominently listed in all our publicity and printed materials.



Sponsorship

Name of Company or Individual: _____

Address: _____

City, State, Zip: _____

Contact Name: _____ Email Address: _____

T-Shirt Sizes: _____

Authorized Signature: _____

Date: _____ Phone: _____



Raffle Donation

Please email your response to cashforkidsnonprofit@gmail.com.
The deadline to make a donation is February 16, 2018.

Company Name: _____

Contact Name: _____ Email Address: _____

Phone Number: _____ Fax Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Item(s) Donated: _____

Donation Value: _____

_____ Donated item(s) can be picked up on: _____ at: _____
Date Location

_____ Donated item(s) will be mailed to Cash for Kids
c/o Jaime Mitchell
668 Jefferson Street
Jefferson, LA 70121